

APPENDIX 1: MSIs Included in this Report

The sources and any explanations relating to the mission statements can be found in our datasets, which are available on our website at www.msi-integrity.org/datasets. This information, along with the examples of participants, was sourced in June 2019.

MSI Name	Mission Statement (or, in absence of a mission statement, other language identifying the MSI's purpose)	Examples of corporate participants
Alliance for Responsible Mining	"We facilitate the empowerment of artisanal and small-scale miners, their organization and the adoption of good practices, promoting favorable environments for the inclusion of artisanal and small-scale miners in the formal economy. We create voluntary standard systems for production and trade and support the creation of responsible supply chains."	San Luis SA mining organization
Alliance for Water Stewardship	"Our vision is a water-secure world that enables people, cultures, business and nature to prosper, now and in the future. To achieve this, our mission is to: Ignite and nurture global and local leadership in credible water stewardship that recognizes and secures the social, cultural, environmental and economic value of freshwater."	Apple; Danone; Nestlé S.A
Better Biomass	"The Better Biomass certificate is used by organizations to demonstrate that the biomass they produce, process, trade or use meets well established international sustainability criteria."	Axpo Sverige AB
Better Cotton Initiative	"The Better Cotton Initiative exists to make global cotton production better for the people who produce it, better for the environment it grows in and better for the sector's future. BCI aims to transform cotton production worldwide by developing Better Cotton as a sustainable mainstream commodity. To achieve this mission, BCI works with a diverse range of stakeholders across the cotton supply chain to promote measurable and continuing improvements for the environment, farming communities and the economies of cotton-producing areas. Our four specific aims: Reduce the environmental impact of cotton production; Improve livelihoods and economic development in cotton producing areas; Improve commitment to and flow of Better Cotton throughout supply chain; Ensure the credibility and sustainability of the Better Cotton Initiative."	Amazon.com Services, Inc.; Nike, Inc.
Equitable Food Initiative	"We bring together growers, farmworkers, retailers and consumers to transform agriculture and improve the lives of farmworkers."	Costco Wholesale Corporation; Whole Foods Market
Equitable Origin	"Our mission is to protect people and the environment by ensuring that energy development is conducted under the highest social and environmental standards."	Pacific Exploration & Production (formerly certified site)
Bonsucro	"Our mission is to ensure that responsible sugarcane production creates lasting value for the people, communities, businesses, economies and eco-systems in all cane-growing origins."	The Coca-Cola Company; Ferrero Group; Hershey
Ethical Trading Initiative	"ETI exists to improve working conditions in global supply chains by developing effective approaches to implementing the ETI Base Code of labour practice."	Arco; Marks & Spencer

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Extractive Industries Transparency Initiative	"The objective of the EITI Association is to make the EITI Principles and the EITI Requirements the internationally accepted standard for transparency in the oil, gas and mining sectors, recognising that strengthened transparency of natural resource revenues can reduce corruption, and the revenue from extractive industries can transform economies, reduce poverty, and raise the living standards of entire populations in resource-rich countries."	BP Oil International Ltd; Chevron Corporation; ExxonMobil; Royal Dutch Shell
Fair Labor Association	"The mission of the Fair Labor Association is to combine the efforts of business, civil society organizations, and colleges and universities to promote and protect workers' rights and to improve working conditions globally through adherence to international standards."	adidas; Nestlé S.A.; GoodWeave International
Fairtrade International	"Our mission is to connect disadvantaged producers and consumers, promote fairer trading conditions and empower producers to combat poverty, strengthen their position and take more control over their lives."	Starbucks Corporation
Florverde Sustainable Flowers	"Florverde Sustainable Flowers is an independent social and environmental standard for the flower sector that is backed by a strong team of agronomists, social workers and other professionals. This team is responsible for reviewing and updating the standard under the guidance of an advisory council made up of flower growers, agronomists, non-governmental organizations (NGOs), and government officials."	Whole Foods; 1-800 Flowers; Costco Wholesale Corporation
Food Alliance	"Food Alliance works at the juncture of science, business and values to define and promote sustainability in agriculture and the food industry, and to ensure safe and fair working conditions, humane treatment of animals, and careful stewardship of ecosystems."	Clif Family Winery and Farm; Haricot Farms Inc.
Forest Stewardship Council	"The Forest Stewardship Council mission is to promote environmentally sound, socially beneficial and economically prosperous management of the world's forests."	IKEA of Sweden AB
Global Coffee Platform	"The mission of the GCP is to be the leading multi-stakeholder sustainable coffee platform, guiding the sector towards mainstream sustainability in a non-competitive arena where all relevant stakeholders are given the opportunity to participate. Core functions of the GCP are paid by all members through the membership fees."	Nestlé S.A.; Tesco plc
Global Network Initiative	"The mission of the Global Network Initiative is to protect and advance freedom of expression and privacy rights in the ICT industry by setting a global standard for responsible company decision making and serving as a multistakeholder voice in the face of government restrictions and demands."	Google; Facebook; Microsoft; Vodafone
Global Reporting Initiative	"Our Mission is to empower decisions that create social, environmental and economic benefits for everyone."	Coca-Cola HBC AG; Nestlé S.A.; Ceres
Global Sustainable Tourism Council	"To be an agent of change in the world of sustainable travel and tourism by fostering the increased knowledge, understanding, adoption and demand for sustainable tourism practices."	Airbnb
GoodWeave International	"GoodWeave works to end child labor in global supply chains, from the producer's hands to the consumer's."	Target

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Hydropower Sustainability Assessment Protocol	"The Hydropower Sustainability Assessment Protocol is a tool that promotes and guides more sustainable hydropower projects...The HSAP offers a way to assess the performance of a hydropower project across more than 20 sustainability topics."	Electrobras
ICTI Ethical Toy Program	"Our program focuses on social sustainability issues which impact well-being of workers involved in toy manufacture globally. Our requirements incorporate best practice and are reviewed on an ongoing basis to reflect the needs of all stakeholders in the toy industry supply chain."	Crayola; Hallmark; Leggo; Mattel; Walmart
Infrastructure Transparency Initiative	"Disclose, validate and interpret infrastructure data to empower stakeholders to hold decision-makers to account."	Various private sector operators and public sector entities, such as the Province of Buenos Aires
Initiative for Responsible Mining Assurance	"Our mission is to protect people and the environment directly affected by mining. We do this by creating financial value for mines independently verified to achieve best practices, and share this value with the businesses that purchase material from these mines."	Microsoft
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International Code of Conduct for Private Security Providers	"The International Code of Conduct for Private Security Service Providers (the Code) is the fruit of a multi-stakeholder initiative launched by Switzerland, with the over-arching objectives to articulate human rights responsibilities of private security companies (PSCs), and to set out international principles and standards for the responsible provision of private security services, particularly when operating in complex environments."	ACADEMI; G4S; Triple Canopy
International Sustainability and Carbon Certification	"Contributing to the implementation of environmentally, socially and economically sustainable production and use of all kinds of biomass in global supply chains. Our way: Implementing social and ecological sustainability criteria; Monitoring deforestation-free supply chains; Avoiding conversion of biodiverse grassland; Calculating and reducing GHG emissions; Establishing traceability in global supply chains."	BP Oil International Ltd
Marine Stewardship Council	"Our mission is to use our ecolabel and fishery certification program to contribute to the health of the world's oceans by recognising and rewarding sustainable fishing practices, influencing the choices people make when buying seafood and working with our partners to transform the seafood market to a sustainable basis."	McDonald's; Tesco; Walmart
Programme for the Endorsement of Forest Certification	"We endorse national forest certification systems developed through multi-stakeholder processes and tailored to local priorities and conditions. We believe that forest certification needs to be local; this is why we choose to work with national organizations to advance responsible forestry. Forest certification is at our core. We provide forest owners, from the large to the small, with a tool to demonstrate their responsible practices, while empowering consumers and companies to buy sustainably."	WestRock Company

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Rainforest Alliance	"We envision a world where people and nature thrive in harmony. The Rainforest Alliance is an international non-profit organization working at the intersection of business, agriculture and forests. We aim to create a better future for people and nature by making responsible business the new normal."	Nescafe; Mayfair; Tenzing

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Roundtable on Responsible Soy	"Encourage current and future soybean is produced in a responsible manner to reduce social and environmental impacts while maintaining or improving the economic status for the producer."	Bayer AG; Danone
Roundtable on Sustainable Biomaterials	"The RSB offers trusted, credible tools and solutions for sustainability & biomaterials certification that mitigate business risk, fuel the bioeconomy and contribute to the UN Sustainable Development Goals in order to enable the protection of ecosystems and the promotion of food security."	Royal Dutch Shell
Roundtable on Sustainable Palm Oil	"RSPO will transform markets to make sustainable palm oil the norm: advance the production, procurement, finance and use of sustainable palm oil products; develop, implement, verify, assure and periodically review credible global standards for the entire supply chain of sustainable palm oil; monitor and evaluate the economic, environmental and social impacts of the uptake of sustainable palm oil in the market; engage and commit all stakeholders throughout the supply chain, including governments and consumers."	Costco Wholesale Corporation; Dunkin' Brands Group, Inc; Nestlé S.A.; Unilever
Social Accountability International	"SAI advances human rights at workplaces."	Microsoft
Sustainable Forestry Initiative	"A world that values the benefits of sustainably managed forests."	Disney; Eileen Fisher; Gucci; HP
UN Global Compact	"At the UN Global Compact, we aim to mobilize a global movement of sustainable companies and stakeholders to create the world we want. That's our vision. To make this happen, the UN Global Compact supports companies to: 1. Do business responsibly by aligning their strategies and operations with Ten Principles on human rights, labour, environment and anti-corruption; 2. Take strategic actions to advance broader societal goals, such as the UN Sustainable Development Goals, with an emphasis on collaboration and innovation."	Pepsico, Inc.; Royal Dutch Shell
UTZ*	"Our mission is to create a world where sustainable farming is the norm. Sustainable farming helps farmers, workers and their families to fulfill their ambitions and contributes to safeguard the world's resources, now and in the future."	IKEA of Sweden AB; Mars; McDonald's; Migros
Voluntary Principles on Security and Human Rights	"Established in 2000, the Voluntary Principles on Security and Human Rights are a set of principles designed to guide companies in maintaining the safety and security of their operations within an operating framework that encourages respect for human rights."	BP Oil International Ltd; Chevron; ExxonMobil; Newmont; Rio Tinto
Worldwide Responsible Accredited Production	"Worldwide Responsible Accredited Production (WRAP) is an independent, objective, non-profit team of global social compliance experts dedicated to promoting safe, lawful, humane and ethical manufacturing around the world through certification and education."	Genesis Apparel, Page Industries Limited

* In January 2018, UTZ merged with Rainforest Alliance. At the time of our research, they continued to maintain separate standards and procedures, and we have therefore reviewed and listed them separately.